

**SPECIFEEL<sup>®</sup> NH BUTTERS**  
NON-HYDROGENATED, STABLE UNIQUE!



# Company structure

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**ROELMI HPC** is the global expert in innovation for Health & Personal Care market

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## TECHNOLOGIES

### **Functional ingredients – Brasca Division**

Performance-tested specialties to help formulator by offering ready-to-use solutions.

### **Active ingredients – Principium Division**

Aiming at the highest safety and efficacy, developed to adapt the benefits of science.

## KNOW-HOW

### **Formula Development – Elementi Division**

Innovation-driven experience in formulation to sustain customers in product launch process.

### **Formula Protection – BiosControl Division**

Innovative antimicrobial solutions, single molecules or synergies with guaranteed activity.

# Company philosophy

**ROELMI HPC** aims to enhance humans life-quality linking science and environmental preservation in the best way possible.

## OUR COMMITMENT

### **NO IMPACT IN PROGRESS®**

Non-edible fractions

Renewable sources

Ethical supply chain

Safety & performance

Ongoing LCA

## OUR VALUES

*Thanks to its long-term expertise, **ROELMI HPC** approaches the Health & Personal care market through a scientific method based on recognized quality, avant-garde research and passion.*

*With a deep commitment to sustainable development, **ROELMI HPC** aims to respect and preserve Nature in manufacturing process by using and proposing only soft processes and renewable resources.*

### **NIP® PROGRAM**

***A drop grazes, but a waterfall amazes***

# Specifeel® NH Butters – point of success

NH Butters is an innovative line of non-hydrogenated vegetal butters issued from gentle mechanical technology offering various plant choice & protected natural benefits.

## Specifeel® NH Butters: the solid oils !

- ✔ Soft process
- ✔ High drop point helping formula stability
- ✔ High resistance to oxidation
- ✔ Batch consistency
- ✔ High performance skin-feel properties
- ✔ Non-tacky creamy touch



Sustainable  
resource

# Specifeel® NH Butters – process

The 100% mechanical soft manufacturing method preserves integral properties of plant native lipidic components by avoiding any destructive process.

The result is a innovative matrix with enhanced cosmetic benefits, derived from consumer-friendly and earth-friendly resources.

## ✘ NO:

✘ chemical or hydrogenation final process

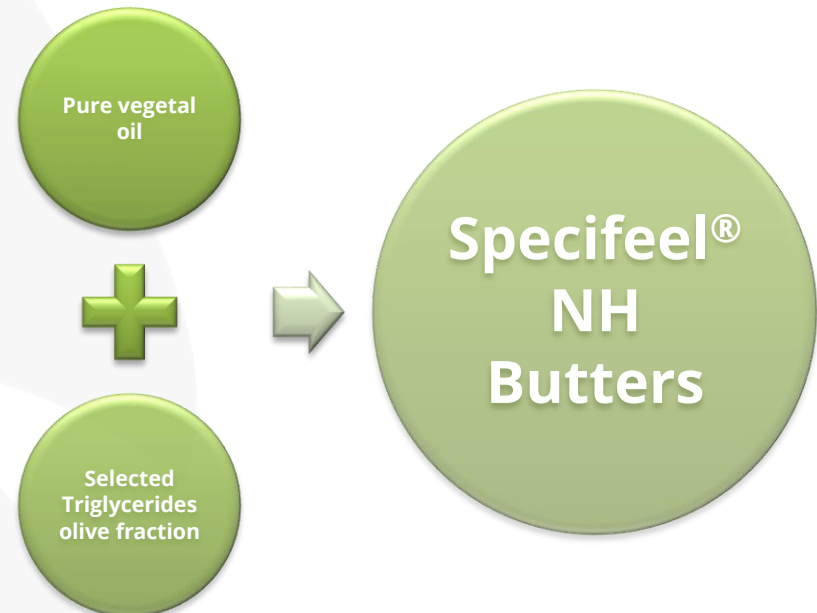
→ potential destruction of natural compounds

## ✔ YES:

✔ Soft physical methods

→ batch consistency

→ integral protection of native components



**REACH (EU regulation):** complies

**Eco-certification:** complies

# Specifeel® NH Butters – product list

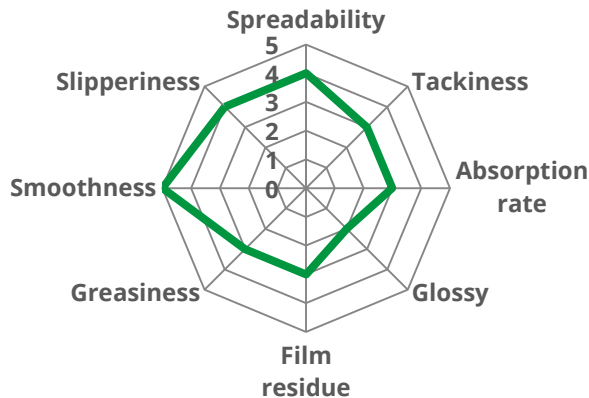
	<b>INCI name (worldwide)</b>	<b>Claim</b>
<b>NH Butter Apricot</b>	Prunus Armeniaca Kernel Oil, C10-18 Triglycerides	<i>Nutritive softness for mature skins</i>
<b>NH Butter Argan</b>	Argania Spinosa Kernel Oil, C10-18 Triglycerides	<i>Multi-benefits balancing rejuvenator</i>
<b>NH Butter Avocado</b>	Persea Gratissima Oil, C10-18 Triglycerides	<i>Film-forming smooth moisturizer</i>
<b>NH Butter Baobab</b>	Adansonia Digitata oil, C10-18 Triglycerides	<i>Non tacky skin regeneration</i>
<b>NH Butter Black Cumin</b>	Nigella Sativa Seed Oil, C10-18 Triglycerides	<i>Spicy skin stimulation</i>
<b>NH Butter Coffee</b>	Coffea Arabica Seed Oil, C10-18 Triglycerides	<i>Long-lasting skin energy</i>
<b>NH Butter Maracuja</b>	Passiflora Edulis Seed Oil, C10-18 Triglycerides	<i>Fruity skin nutrition</i>
<b>NH Butter Rose Hip</b>	Rosa Moschata Seed Oil, C10-18 Triglycerides	<i>A rich blossom for demanding skins</i>
<b>NH Butter Pumpkin</b>	Cucurbita Pepo Seed Oil, C10-18 Triglycerides	<i>A double-faced benefit for dry skins</i>

# Specifeel® NH Butters – sensorial dossier

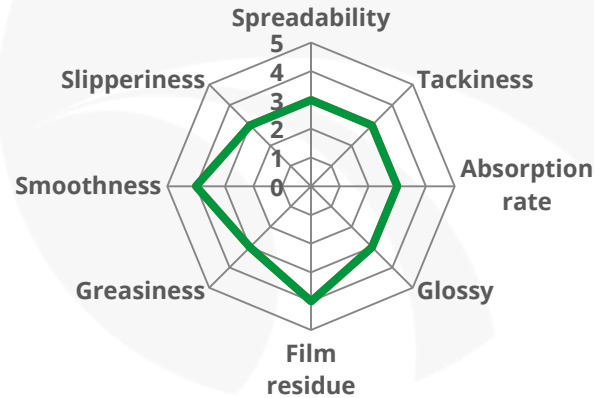
Specifeel® NH Butters are characterized by specific sensorial properties to provide finished products with enhanced skin feel.

- ✔ Spreadability
- ✔ Tackiness
- ✔ Absorption rate
- ✔ Glossy
- ✔ Film residue
- ✔ Greasiness
- ✔ Smoothness
- ✔ Slipperiness

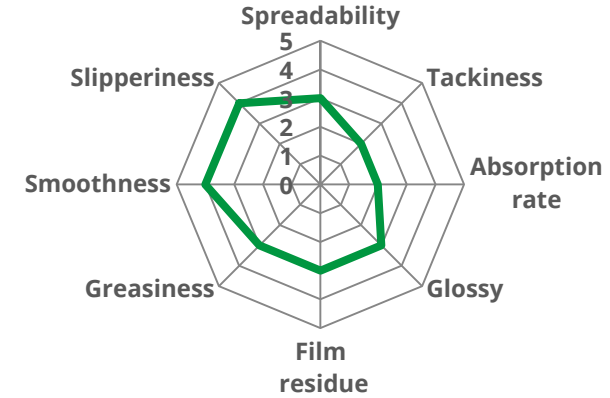
## NH Butter Argan



## NH Butter Avocado



## NH Butter Baobab



# Specifeel® NH Butters – application guide

	Body care	Face care	Hair care	Make-up	Toiletries	Sun care
<b>Moisturizing</b>	Avocado Apricot Rose Hip	Avocado Argan Baobab	Avocado Apricot Argan	Avocado Argan Baobab	Avocado Apricot Black Cumin	Avocado Maracuja Baobab
<b>Rejuvenating</b>	Avocado Black Cumin Argan	Rose Hip Argan Baobab	Avocado Rose Hip Baobab	Rose Hip Argan Baobab	Avocado Apricot Rose Hip	Avocado Apricot Baobab
<b>Nutrition</b>	Apricot Maracuja Rose Hip	Apricot Maracuja Argan	Avocado Apricot Maracuja	Apricot Maracuja Argan	Apricot Avocado Maracuja	Apricot Maracuja Argan
<b>Re-energizing</b>	Apricot Black Cumin Coffee	Apricot Black Cumin Coffee	Avocado Apricot Maracuja	Apricot Baobab Coffee	Apricot Black Cumin Maracuja	Apricot Maracuja Coffee
<b>Soothing</b>	Apricot Avocado Maracuja	Apricot Maracuja Baobab	Apricot Rose Hip Maracuja	Apricot Maracuja Baobab	Apricot Avocado Baobab	Apricot Maracuja Baobab
<b>Elasticity</b>	Apricot Avocado Rose Hip	Apricot Rose Hip Argan	Apricot Avocado Argan	Apricot Rose Hip Argan	Apricot Avocado Rose Hip	Avocado Rose Hip Argan
<b>Reinforcing</b>	Avocado Black Cumin Maracuja	Black Cumin Coffee Baobab	Avocado Maracuja Argan	Maracuja Coffee Baobab	Black Cumin Maracuja Argan	Black Cumin Argan Baobab
<b>Purifying</b>	Apricot Black Cumin Rose Hip	Black Cumin Rose Hip Argan	Apricot Black Cumin Rose Hip	Rose Hip Coffee Argan	Apricot Rose Hip Black Cumin	Rose Hip Coffee Argan
<b>Protecting</b>	Avocado Rose Hip Black Cumin	Rose Hip Black Cumin Argan	Avocado Rose Hip Argan	Avocado Rose Hip Baobab	Avocado Rose Hip Balck Cumin	Avocado Argan Baobab



# Specifeel® NH Butters – applications



## Skin & body care

- ✓ Emulsion (milk & cream)
- ✓ Lotion & serum
- ✓ Massage butters



## Toiletries

- ✓ Hair mask
- ✓ Bar soap
- ✓ After-shave



## Make-up & fragrances

- ✓ Color foundation
- ✓ Lip balm & lipstick
- ✓ Mascara

✓ Natural cosmetics

✓ Natural make-up

✓ SPA treatments

**Discover our dedicated area  
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# Contact information

**ROELMI•HPC**  
Health & Personal Care



**info@roelmihpc.com**  
**roelmihpc.com**